InnoDev Workshop: A One Day Introduction to Combining Design Thinking, Lean Startup and Agile Software Development

- Development of a one-day training workshop based on the InnoDev model.
- InnoDev (former research) combines Design Thinking, Scrum and Lean Startup and is targeted at software developers, designers, and project managers in companies ranging from startups and SMEs to multinationals.
- Workshop format is described in detail and materials are available for download at <u>http://bit.ly/InnoDev-WS-Materials</u>
- Overall participants
 - □ had a positive experience in our workshop,
 - became aware of new tools and techniques for software development, and
 - perceived the combination of three innovation approaches as applicable and beneficial within their companies.

InnoDev Workshop

Universits.

HP

<u>Franziska Dobrigkeit</u>, Danielly de Paula, Noel Carroll